

Town of Addison

Citizen Advisory Committee Recommendation Ratings

Highest Rated Items

Note: All items listed were rated a “4” or “5” by at least one person. Duplicate ratings were combined for this report.

#	RECOMMENDATION	
<i>MUSEUM</i>		
1.	Relocate and expand Cavanaugh Flight museum based on report recommendations <ul style="list-style-type: none"> • Determine cost of potential facility • Determine what type of commitment the Town can get for keeping the collection in Addison • Create a hands on working museum 	
2.	Implement the “Cluster” concept with Cavanaugh Flight museum and other areas for art, history, and private collection museums.	
3.	Pursue a personal contact with Post Properties to house art exhibits	
4.	Explore other museum ideas – Texas art, culinary arts	
<i>EDUCATION</i>		
5.	Pursue a study for a AMCS Charter School <ul style="list-style-type: none"> • Research how many municipalities are interested in joining the legislative alternative • Research on DISD/CFBISD interested in joint Charter School 	
6.	Increase adult continuing education class (computer, dance, physical activity, motivation, financial, culinary). <ul style="list-style-type: none"> • Pursue increased partnerships with Brookhaven Community College, Greenhill, & TCA • Study alternatives for increased adult continuing education 	
7.	Take active influence in education. <ul style="list-style-type: none"> • Expand our working relationship with DISD • Expand our relationship with Greenhill, TCA, after school tutoring, mentors 	

	<i>RECREATION</i>	
8.	Develop Master Trail Plan including a link to Brookhaven, Grant's new developments, Ashwood, and DART Station	
9.	Include PARS golf in the Trail Master Plan	
10.	Expand programming at AAC	
	<ul style="list-style-type: none"> • Extend AAC operating hours on weekend 	
	<ul style="list-style-type: none"> • Enhance AAC – Curves circuit 	
	<ul style="list-style-type: none"> • Enhance ACC – shade structures @ for outdoor pool 	
	<ul style="list-style-type: none"> • Enhance ACC - Spray park 	
	<ul style="list-style-type: none"> • Enhance ACC – kid zone 	
	<ul style="list-style-type: none"> • Enhance ACC - expand indoor pool 	
	<ul style="list-style-type: none"> • Enhance ACC – expand Senior educational opportunities 	
11.	Improve Park System information <ul style="list-style-type: none"> • Place a kiosk@Arapaho • Place trail map in restaurants and hotels 	
12.	Leverage Community Facilitates – consolidate Administrative offices into new building	
13.	Establish joint use of tennis courts with Brookhaven Community College	
14.	Build a playground for Celestial park	
15.	Create a viewing platform/info airport activates	
16.	Build a playground for Tree House on trail	
	<i>HUMAN SERVICES</i>	
17.	Expand <i>Accolade</i> <ul style="list-style-type: none"> • Volunteer staff for <i>Accolade</i>, Greenhill School and TCA 	
18.	Join Dallas community foundation, eventually form the Addison community foundation	
19.	Include senior citizens living facility at Brookhaven Country Club Dr. redevelopment	
20.	Reactivate the Crime Watch/citizens on patrol program	
21.	Establish Addison Cheerleaders with TCA and Greenhill to represent the Town at events	
22.	Improve communication with citizens. Promote the Town's current human services offerings in print – other than the <i>Accolade</i>	
23.	Establish an Addison community foundation	
24.	Re-work Addison website	

	<ul style="list-style-type: none"> • Increase ease of navigation and provide opportunity for social networking • Update to reflect police/fire services and links to organizations that support residents for human services needs (non profits) 	
25.	Establish 75001 as the Zip Code for all of Addison	
26.	Run an open house for fire and police departments	
	<i>CULINARY</i>	
27.	<p>Conduct a market feasibility and redevelopment study (as done for Beltline) with streetscapes Market research study/survey</p> <ul style="list-style-type: none"> • Include features such as a museum, movie theater, demonstration kitchen, culinary showcase school, TV studio, environment for specialty vendors, culinary business incubator, and new product info center • Exterior spaces should include <ul style="list-style-type: none"> ○ Defining architectural style ○ Pedestrian-friendly, shaded walkways ○ Water conservation practiced ○ Distinctive signage ○ Common, unhurried gathering space ○ Few cars with pet area – pedestrian friendly • Other culinary district considerations: <ul style="list-style-type: none"> ○ Designate and publish location of Epicurean District Branding the Epicurean District by coordinating with brand manager ○ Zoning change needed to restrict use in this area ○ Director of Epicurean District” (after feasibility study is finished) to coordinate the implementation of the study results ○ Redevelopment of old Tuesday Morning warehouse to movie theater, demonstration kitchen to showcase various cuisines ○ Collaboration with property/ business owners to design a master plan of landscaping ○ Extend Beltway to Inwood 	
28.	Implement an interim solution by encouraging appropriate business relocations to Inwood Rd	
	<i>TRANSPORTATION</i>	
29.	<p>Provide pedestrian-friendly connectivity.</p> <ul style="list-style-type: none"> • provide wider, safer pathways • create connectivity through Town including residential communities and Belt Line Road 	

	<ul style="list-style-type: none"> signature pedestrian bridges construct new pathways at gaps in system 	
30.	In-town bus transportation/shelters, trolley, small bus, van, streetcar, with frequency such as 5-10 minute intervals.	
31.	Cotton Belt is always the top priority. Work out the possible funding opportunity to have service sooner than 2030. Pursue locating a DART rail station in Addison. Push for silent horn crossings.	
32.	Upgrade signalization/centralized traffic monitoring system	
33.	Beltline Rd. redevelopment	
34.	Redevelopment of west side of Addison airport to aeronautical use, especially adjacent to airport	
35.	Bus – off-site shuttles to Addison Special Events	
36.	Bus – distinctive, signature bus/pedestrian shelters	
37.	Vehicular – encore Beltline redevelopment plan	
38.	Aviation – encourage and develop plan to encourage redevelopment (including off-airport and West side of airport) and ensure continued viability	
39.	Aviation – implement self-service fuel pumps	
40.	Aviation – resurface runway and taxiways	
41.	Aviation – study cost to extend taxiway to Bravo	
42.	Vehicular – Beltway extended east to Inwood	
43.	Vehicular - construct roads with highest standards	
44.	Vehicular – limit truck thru-truck traffic on Midway	
45.	Bicycle – make all areas of Addison accessible to give people easier ways to reach other areas of town such as a central bus station	
46.	Bicycles – focus on social and recreational cyclist	
47.	Bicycles – provide wide curb lanes and ped/bike paths	
<i>ENVIRONMENTAL DESIGN</i>		
48.	Adopt a Sustainability philosophy for the Town <ul style="list-style-type: none"> Discuss Mayor’s climate protection agreement Encourage LEEDS development Join ICLEI Adopt an Energy Star on new purchases Sponsor energy audit program Upgrade the Town’s Mission statement to include sustainability commitment Communicate sustainability through the web 	

	<ul style="list-style-type: none"> • Be a vocal leader of “green” design 	
49.	Form a town sustainability committee and plan	
50.	Expand recycling program for all residents and businesses	
51.	Pursue Charette/Brookhaven developer to explore LEED certification	
52.	Pursue “green” construction for train depot	
53.	Review water rate structure/philosophy – Structure water rates to promote conservation	
54.	Focus on small entrepreneurial companies	
55.	Use solar power where appropriate	
56.	Water use reduction – revise water rate structure to promote conservation	
57.	Water use reduction – expand water conservation programs to decrease the Town’s use	
58.	Water use reduction - Consider permeable paving	
59.	Air pollution reduction – consider bio-diesel/alternative fuels for Town vehicles	
60.	Air pollution reduction – increase trails and encourage mass transit	
61.	Increase environmental information and communication <ul style="list-style-type: none"> • Sponsor Earth Day • Expand website • Post no feeding signs 	
PERFORMING & VISUAL ARTS		
62.	Provide a space for street artists with blue lights at summer series event	
63.	Place a movie theater/art theater at art or culinary district	
64.	Expand Water Tower Theater	
65.	Designate 1% of capital projects for the arts fund (encourage private participation via points system)	
66.	Public Art (clearly should be included at least as concerns Beltline redevelopment)	
67.	Implement Addison lights <ul style="list-style-type: none"> Major light display at Addison Circle Install lighting at major gateways 	
68.	Provide artist exhibition space <ul style="list-style-type: none"> Occupy short-term retail space from Post Properties Provide space for Dallas Craft Guild 	
PUBLIC RELATIONS		
69.	Hire a “Brand Manager/PR Director” to work with other committees and proactively promote the Town and its brand.	
70.	Update the website more often.	

71.	Coordinate NTTA signage at our two exits with “Addison next 2 exists” for both North and South bound lanes.	
72.	Continue the co-op ads with restaurants but add a system to select the restaurants for featured story.	
73.	Formalize “Addison Way” culture	
74.	Define our message and brand identity - “what we want to be	
75.	Explore information technology available to “push” information	
76.	Explore a partnership with the Addison Business Association to help business encourage their employees to stay in Addison after they get off work and call their friends to meet in Addison	
77.	Create an information kiosk and visitor center	
78.	Improve existing publications to target audiences	
	<i>BUSINESS DEVELOPMENT</i>	
79.	Hire a Director of Business Development	
80.	Establish business/economic development program thru ABA with strong boundaries, expectations, and accountability	
81.	Proactively investigate and participate in options to expedite development of Cotton Belt	
82.	Implement a “12 at 12” luncheon/communications program with Mayor, City Manager, staff and business leaders	
83.	Expand Addison “pride” with business community	
84.	Incorporate pedestrian-friendly features into Beltline redevelopment to promote business	